

**RHODE ISLAND ARMY NATIONAL GUARD
JOINT FORCE HEADQUARTERS
Command Readiness Center
645 New London Avenue
Cranston, Rhode Island 02920-3097**

NGRI-MPO

8 December 2015

MEMORANDUM FOR All Commanders, Rhode Island Army National Guard

SUBJECT: Guidelines for Educational Institution Access to Army National Guard (ARNG) Military Installations/Facilities and/or Organized Events (NGRI-MPO Policy #16-04)

1. References.

a. Executive Order 13607, POTUS, 27 Apr 12, Establishing Principles of Excellence For Educational Institutions Serving Service Members, Veterans, Spouses, and Other Family Members.

b. DoDI 1322.25, Voluntary Education Programs, 15 Mar 11 (Incorporating Change 3, 7 July 14).

c. Memorandum, U.S. Army Human Resources Command (HRC), 24 Sep 14, subject: Educational Institution Access to Installations.

d. Memorandum, National Guard Bureau (NGB), 9 Feb 15, subject: Educational Institution Access to Army National Guard (ARNG) Installations/Facilities.

2. Marketing firms/companies that operate or represent higher-learning institutions will NOT be allowed access to an installation to solicit Soldiers for the purpose of asking or encouraging the member to sign up for one of the institution's programs that it represents.

3. The Education Services Officer (ESO) serves as the installation/garrison commander's and The Adjutant General's advisor in all matters related to civilian education. The ESO's role is to review and analyze all educational institution proposals which would involve service members and/or units operating on military installations.

4. Educational institutions requesting access to ARNG installations must have 20 or more military connected students enrolled (includes family members and dependents).

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5. When approached by an educational institution or representative, unit commanders will contact the ESO in order to check for legitimacy of presentation request and get approval. Approval is needed to prevent the following:

a. Use of unfair, deceptive, abusive or fraudulent devices, schemes or artifices, including misleading advertising or sales literature.

b. Engage in unfair, deceptive, or abusive marketing tactics such as unit briefings or assemblies, open recruiting efforts or distribution of marketing materials on the installation.

c. Market to or recruit newly assigned military personnel to the installation, unless the Soldier has received information about voluntary education programs and educational services available at that installation, to include tuition assistance, from their education services center as part of their orientation to the new installation.

d. Utilize or leverage any third party organizations to engage in any prohibited practices.

6. Point of contact for this memorandum is MAJ Christopher A. Toti, RING Education Services Officer, at 401-275-4109 or christopher.a.toti.mil@mail.mil.

FOR THE ADJUTANT GENERAL:



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